C. U. SHAH UNIVERSITY WADHWANCITY



Faculty : Arts & Humanities

Department: Economics

Branch : B.A. Economics

Semester : VI

Name of Subject : Micro Economics - II

Subject Code : 4AH06MIE1

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TEACHING & EVALUATION SCHEME:

	Name of the Subject	Teaching Scheme (Hours)				Evaluation Scheme								
Subject Code		T h	T u	P	Tot al	Theory Practical (Marks)								
							ional University am Exam		Total	Pr/ Viv	T W	To tal	Total	
						Mark s	Hrs	Ma rks	Hrs		a	vv	tal	
4AH06MIE1	Micro													
	Economics -	3	0	0	3	30	1.5	70	3	100	-	-	-	100
	II													

Objectives:

Understand consumer behavior. and cost of Revenues, Understand firm behavior. Analyze different types of market structures (monopoly, oligopoly and a competitive market). Understand how to apply economic principles to a range of policy questions

Unit	Content	Maximum
No.		Hours
0	Prerequisites	02
1	Concept of cost and Revenues	15
	 Cost analysis :concept of term of time , long run & soft run of time ,Total Fixed and variable cost in the short run , Average cost (AC) and Marginal cost (MC) Relation between Average & Marginal Cost Concept of Total , Average Revenue under Perfect and Imperfect Completion 	
2	Theory of Firm – I	10
	- Perfect Competition : Meaning and Condition of Perfect competition ,The Demand curve of a	

	Product	
	- Pricing & equilibrium of a firm - Possibility of	
	Profit or Lost in short and long run.	
3	Theory of Firm – II	10
	- Monopoly: Meaning and Conditions, reasons,	
	Production and Pricing under Monopoly	
	- Price Discrimination: Meaning of Price	
	Discrimination. When price discrimination is	
	Profitable? Equilibrium under price Discrimination	
4	Theory of Firm – 3	10
	- Monopolistic competition: Meaning	
	Characteristics, product differentiation. Revenue &	
	cost curve: average & marginal revenue cost curve	
	- Equilibrium of the individual firm, Group	
	Equilibrium Evils of monopolistic competition	
Total 1	Hours	45

REFERENCES: -

- 1) Ahuja H L Advanced Economic Theory S Chand & Co Delhi
- 2) Stonier & Haque , A Text Book of Economic Thoery ELBS & Longman Group , London
- 3) Samuelson P A and W D Nordhas , Economics –Tata Mac Graw Hill , New Delhi
- 4) Gauld J P Edward PL Micro Economics theory , Rechard
- 5) Ray NC , An Introduction to Microeconomics-Macmilian Company of India Ltd , New Delhi
- 6) Rayan R G and K A Chrystal. Principles of Economics (10^{th} edition) oxford University Press oxford